

**MAYBELLINE NEW YORK FIT ME FOUNDATION DEWY PLUS SMOOTH SPF 18  
SUNSCREEN- octinoxate lotion  
L'Oreal USA Products Inc**

-----  
**Drug Facts**

**Active ingredient**

Octinoxate 7%

**Purpose**

Sunscreen

**Use**

- helps prevent sunburn

**Skin Cancer/Skin Aging Alert:**

Spending time in the sun increases your risk of skin cancer and early skin aging. This product has been shown only to help prevent sunburn, not skin cancer or early skin aging.

**Warnings**

**For external use only**

**Do not use**

on damaged or broken skin

**When using this product**

keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

rash occurs

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

## **Directions**

For sunscreen use:

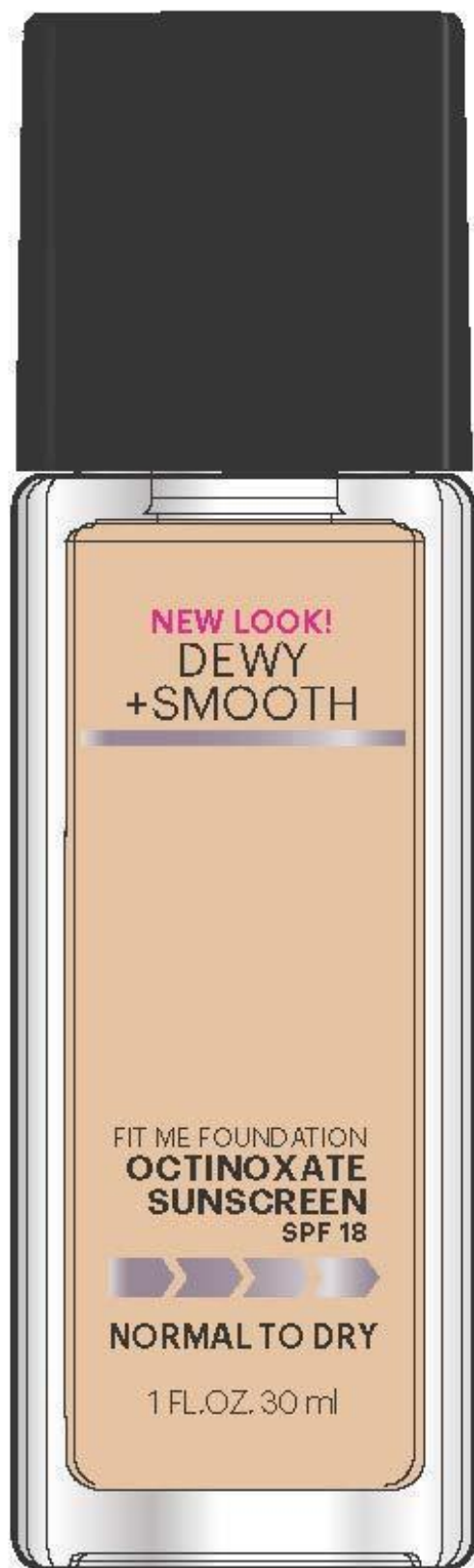
- apply liberally 15 minutes before sun exposure
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating
- children under 6 months of age: Ask a doctor

## **Other information**

- protect the product in this container from excessive heat and direct sun

## **Inactive ingredients**

water, cyclopentasiloxane, dimethicone, glycerin, isotridecyl isononanoate, PEG-9 polydimethylsiloxylethyl dimethicone, disteardimonium hectorite, dimethicone/polyglycerin-3 crosspolymner, sodium chloride, PEG-10 dimethicone, phenoxyethanol, methylparaben, disodium stearyl glutamate chlorphenesin, disodium, EDTA, acrylates copolymer, propylparaben, fragrance, tocopherol ascorbyl palmitate, aluminum hydroxide, butylparaben PEG-9, ethylparaben, dipropylene glycol, alphasomethyl ionone; may contain: titanium dioxide, iron oxides



NEW LOOK!  
DEWY  
+ SMOOTH

FIT ME FOUNDATION  
OCTINOXATE  
SUNSCREEN  
SPF 18



NORMAL TO DRY

1 FL.OZ. 30 ml



NEW LOOK!  
DEWY  
+ SMOOTH

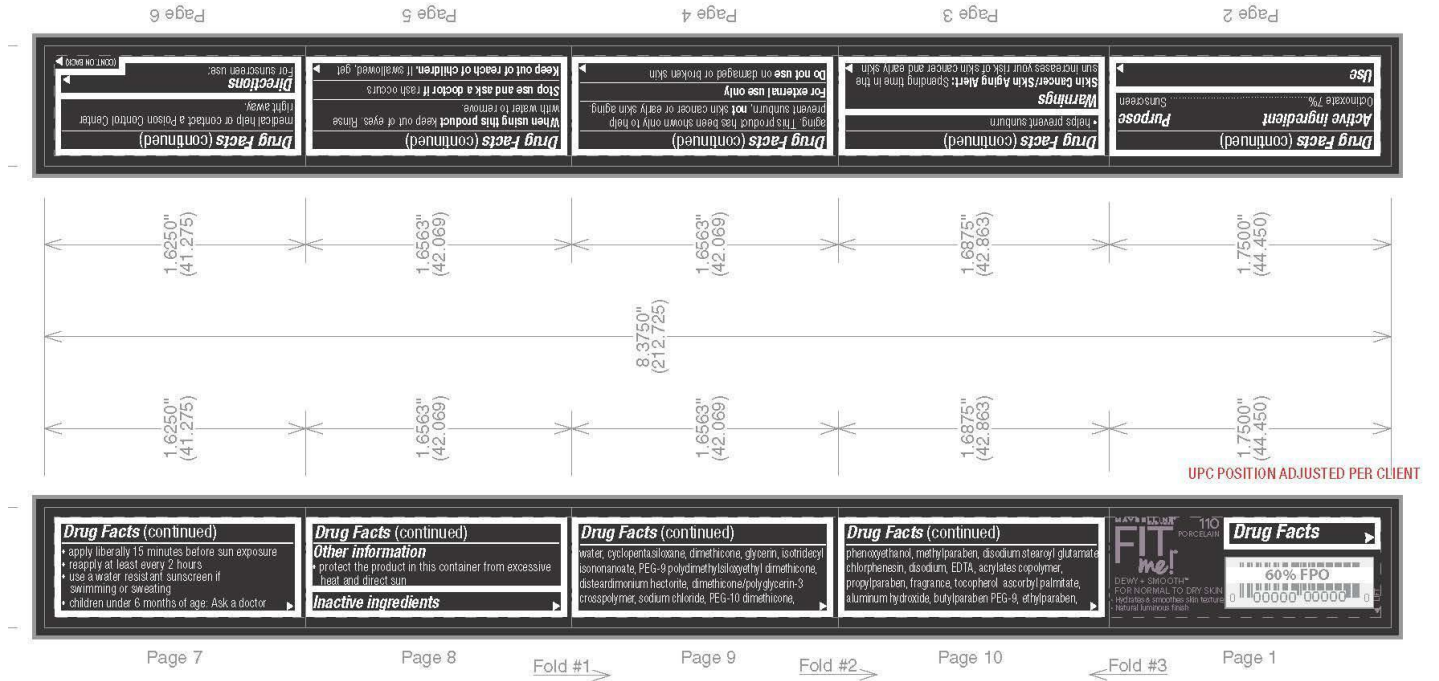
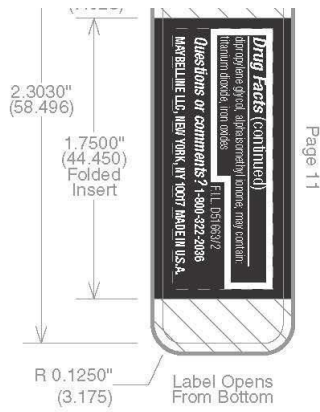
FIT ME FOUNDATION  
OCTINOXATE  
SUNSCREEN  
SPF 18

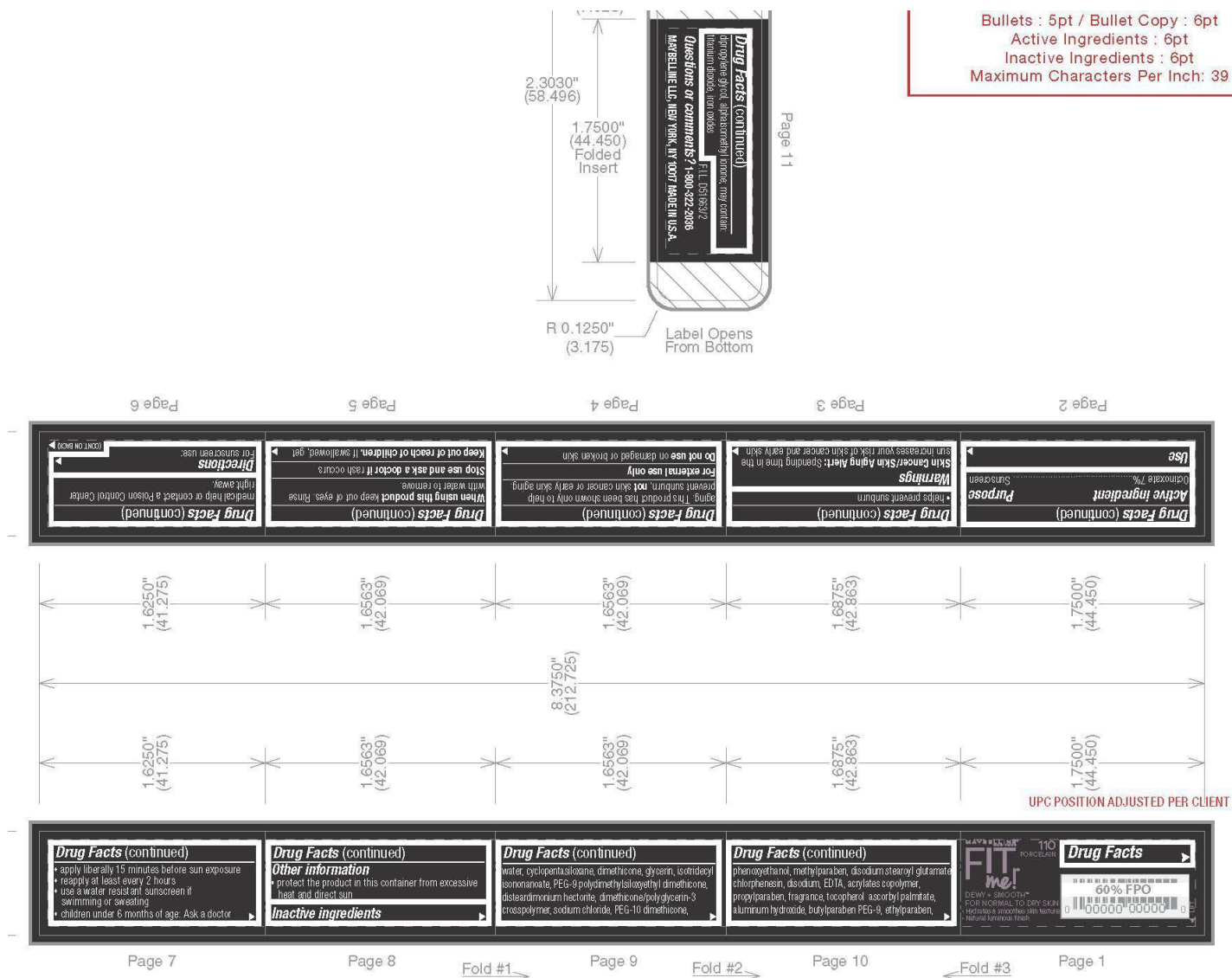


NORMAL TO DRY

1 FL.OZ. 30 ml

Bullets : 5pt / Bullet Copy : 6pt  
Active Ingredients : 6pt  
Inactive Ingredients : 6pt  
Maximum Characters Per Inch: 39





# MAYBELLINE NEW YORK FIT ME FOUNDATION DEWY PLUS SMOOTH SPF 18 SUNSCREEN

octinoxate lotion

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:49967-969
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	70 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	

**DIMETHICONE** (UNII: 92RU3N3Y1O)

**GLYCERIN** (UNII: PDC6A3C0OX)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49967-969-01	30 mL in 1 BOTTLE, GLASS; Type 0: Not a Combination Product	09/01/2010	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	09/01/2010	

**Labeler** - L'Oreal USA Products Inc (002136794)

### Establishment

Name	Address	ID/FEI	Business Operations
L'Oreal USA, Inc.		624244349	manufacture(49967-969)

Revised: 12/2023

L'Oreal USA Products Inc