MEIJER BRILLIANT WHITE- sodium fluoride paste, dentifrice Meijer

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Active ingredients / Purpose

Sodium fluoride 0.243%Anticavity

Uses

• aids in the prevention of dental cavities

Warnings

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 2 years of age and older: brush teeth thorughly preferably after each meal or at least twice a day, or as directed by a dentist or doctor. Instruct children under 6 years of age in good brushing and rinsing habits (to avoid swallowing). Supervise children as necessary until capable of using without supervision.

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** consult a dentist or a doctor.

Other Information

Store in a cool dry place. Keep tube capped when not in use.

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, cellulose gum, xanthan gum, carbomer, sodium saccharin, sodium hydroxide, mica, titanium dioxide, blue 1 lake, polyethylene

mm1.jpg



mm2.jpg



*Same Active Ingredient as Crest® 3D White™ Vivid

FRESH MINT

FLUORIDE ANTICAVITY WHITENING TOOTHPASTE

Brilliant White

WHITENS & REMOVES SURFACE STAINS FROM TEETH

Enamel safe whitening formula 🗼

Drug Facts

Uses aids in the prevention of dental cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions

Adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice per day, or as directed by a dentist or doctor. • Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). • Supervise children as necessary until capable of using without supervision. • Children under 2 years of age: consult a dentist or doctor.

Store in a cool, dry place. Keep tube capped when not in use.

Questions or comments? CALL 1-877-777-2743

DIST. BY
MEIJER DISTRIBUTION, INC.
2929 WALKER AVE. NW
GRAND RAPIDS, MI 49544
www.meijer.com
MADE IN USA

1821200R1

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MEIJER BRILLIANT WHITE

fluoride paste, dentifrice

Product Information

Product Type HUMAN OTC DRUG LABEL Item Code (Source) NDC:41250-200

Route of Administration DENTAL DEA Schedule

Active Ingredient/Active Moiety

Ingredient NameBasis of StrengthStrengthSODIUM FLUORIDE (FLUORIDE ION)FLUORIDE ION0.243 g in 100 g

Inactive Ingredients

Ingredient Name Strength

WATER

SACCHARIN SO DIUM	
SORBITOL	
TITANIUM DIO XIDE	
SO DIUM HYDRO XIDE	
XANTHAN GUM	
HYDRATED SILICA	
SO DIUM ACID PYRO PHO SPHATE	
CARBO XYMETHYLCELLULO SE SO DIUM	
CARBOMER HOMOPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED)	
SODIUM LAURYL SULFATE	
MICA	

Product Characteristics			
Color	blue (light blue with sparkles)	Score	
Shape		Size	
Flavor	MINT (mint)	Imprint Code	
Contains			

1	Packaging			
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:41250-200-09	1 in 1 CARTON		
1	NDC:41250-200-02	164 g in 1 TUBE		

Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC monograph not final	part356	0 1/20/20 11		

Labeler - Meijer (006959555)

Registrant - Lornamead (126440440)

Establishment			
Name	Address	ID/FEI	Business Operations
Lornamead		126440440	manufacture(41250-200), pack(41250-200)

Revised: 2/2013 Meijer