

**DR. NUMB- lidocaine cream**  
**Shinpharma Inc**

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**Drug Facts**

**Active ingredient**

Lidocaine 5%

**Purpose**

Anorectal (Hemmorhoidal)

**Uses**

For temporary relief of local discomfort, itching, pain, soreness or burning in the perianal area associated with anorectal disorders.

**Warnings**

**For external use only**

**When using this product**

- do not exceed the recommended daily dosage unless directed by a doctor
- do not put into the rectum by using fingers or any mechanical device or applicator

**Stop the use and consult doctor if**

- allergic reaction occurs
- rectal bleeding occurs
- redness, irritation, swelling, pain, or other symptoms begin or increase
- condition worsens or does not improve within 7 days

**keep out of reach of children**

If swallowed, get medical help or contact a Poison Control Center right away

**Directions**

- Adults and Children 12 years and older: When practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with tissue or a soft cloth before application of product. Apply to the affected area upto 6 times a day
- Children under 12 years of age: Consult a doctor

**Other information**

- always keep the tube tightly closed

- store at temperature not exceeding 15 °C - 30 °C (59°F - 86°F)
- protect from freezing

### **Inactive Ingredients**

Benzyl Alcohol, Carbopol, Lecithin, Propylene Glycol, Tocopheryl Acetate, Water.

### **Question or comments**

Contact our dedicated Customer Care at 1-877-786-2001 or email us at [support@shinpharma.com](mailto:support@shinpharma.com)

### **Principal Display Panel**

NDC 69903-001-30

Prompt, Soothing Relief from Painful Burning, Itching and Discomfort

5% Lidocaine Cream

For External Use Only

Dr. Numb Lidocaine Cream

RAPID ABSORPTION

Maximum Strength Pain Reliever

30g

NDC 69903-001-30

# Dr. Numb<sup>®</sup>

Lidocaine Cream

For External Use Only

**Maximum Strength Pain Reliever**

30g

<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active ingredient</b>	<b>Purpose</b>	<b>Directions</b>	
Lidocaine 5% .....	Anorectal (Hemorrhoidal)	<ul style="list-style-type: none"> <li>Adults and Children 12 years and older: When practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or a soft cloth before application of this product. Apply to the affected area up to 6 times a day. Children under 12 years: Consult a doctor.</li> </ul>	
<b>Uses</b>		<b>Other Information</b>	
For temporary relief of local discomfort, itching, pain, soreness or burning in the perianal area associated with anorectal disorders		<ul style="list-style-type: none"> <li>always keep the tube tightly closed</li> <li>store at temperatures not exceeding 15°C – 30°C (59°F - 86°F)</li> <li>protect from freezing</li> </ul>	
<b>Warnings</b>		<b>Inactive Ingredients</b> Benzyl Alcohol, Carbopol, Lecithin, Propylene Glycol, Tocopheryl Acetate, Water	
For external use only		Questions or comments? Contact our dedicated Customer Care at +1(877) 786 2001 or email us at support@shinpharma.com	
<b>When using this product</b>		Imported/Distributed by: Shinpharma Inc. 1124 Fir Avenue, Blaine, Washington, USA 98230	
<ul style="list-style-type: none"> <li>do not exceed the recommended daily dosage unless directed by a doctor</li> <li>do not put into the rectum by using fingers or any mechanical device or applicator</li> </ul>		 <p>6 38037 99370 7</p>	
<b>Stop use and ask a doctor if</b>			
<ul style="list-style-type: none"> <li>allergic reaction occurs</li> <li>rectal bleeding occurs</li> <li>redness, irritation, swelling, pain or other symptoms begin or increase</li> <li>condition worsens or does not improve within 7 days</li> </ul>			
<b>KEEP OUT OF REACH OF CHILDREN.</b>			
If swallowed, get medical help or contact a Poison Control Center right away.			

## DR. NUMB

lidocaine cream

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69903-001
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	1.5 g in 30 g

### Inactive Ingredients

Ingredient Name	Strength
BENZYL ALCOHOL (UNII: LKG8494WBH)	
CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE (UNII: 0A5MM307FC)	
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)	
PROPYLENE GLYCOL BUTYL ETHER (UNII: 6X8776AP5Z)	
TOCOPHERYL RETINOATE (UNII: 0WN694NBMM)	
WATER (UNII: 059QF0KO0R)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69903-001-30	1 in 1 CARTON	07/01/2016	
1		30 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	07/01/2016	

**Labeler** - Shinpharma Inc (248552403)**Registrant** - Shinpharma Inc (248552403)

Revised: 4/2024

Shinpharma Inc