

**PREVIDENT FRESH MINT- sodium fluoride gel, dentifrice**  
**PREVIDENT VERY BERRY- sodium fluoride gel, dentifrice**  
**Colgate Oral Pharmaceuticals, Inc.**

*Disclaimer: This drug has not been found by FDA to be safe and effective, and this labeling has not been approved by FDA. For further information about unapproved drugs, click here.*

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**Colgate®**  
**PreviDent®**  
**Gel**

**1.1% Sodium Fluoride**

**Rx ONLY**

**DESCRIPTION**

Self-topical neutral fluoride gel containing 1.1% sodium fluoride for use as a dental caries preventive in pediatric patients and adults. This prescription product is not a dentifrice.

**Active Ingredient**

Sodium Fluoride 1.1% (w/v).

**Inactive Ingredients**

Cetylpyridinium chloride, flavor, hydroxyethylcellulose, poloxamer 407, sodium saccharin, sorbitol, titanium dioxide, water, FD&C blue no. 1 (FreshMint only), FD&C red no. 40 (Very Berry only)

**CLINICAL PHARMACOLOGY**

Frequent topical applications to the teeth with preparations having a relatively high fluoride content increase tooth resistance to acid dissolution and enhance penetration of the fluoride ion into tooth enamel.

**INDICATIONS AND USAGE**

A dental caries preventive, for once daily self-applied topical use. It is well established that 1.1% sodium fluoride is safe and extraordinarily effective as a caries preventive when applied frequently with mouthpiece applicators.<sup>1-4</sup> PreviDent® Gel in a squeeze-tube is easily applied onto a toothbrush as well as a mouthpiece tray. This prescription dental gel should be used once daily following use of a regular toothpaste unless otherwise instructed by your dental professional.

**CONTRAINDICATIONS**

Do not use in pediatric patients under age 6 years unless recommended by a dentist or

physician.

## **WARNINGS**

Prolonged daily ingestion may result in various degrees of dental fluorosis in pediatric patients under age 6 years, especially in the areas with high fluoride concentration in drinking water. Use in pediatric patients under age 6 years requires special supervision to prevent repeated swallowing of gel. Read directions carefully before using. Keep out of reach of infants and children.

## **PRECAUTIONS**

### **General**

Not for systemic treatment. DO NOT SWALLOW.

### **Carcinogenesis, Mutagenesis, Impairment of Fertility**

In a study conducted in rodents, no carcinogenesis was found in male and female mice and female rats treated with fluoride at dose levels ranging from 4.1 to 9.1 mg/kg of body weight. Equivocal evidence of carcinogenesis was reported in male rats treated with 2.5 and 4.1 mg/kg of body weight. In a second study, no carcinogenesis was observed in rats, males or females, treated with fluoride up to 11.3 mg/kg of body weight. Epidemiological data provide no credible evidence for an association between fluoride, either naturally occurring or added to drinking water, and risk of human cancer.

Fluoride ion is not mutagenic in standard bacterial systems. It has been shown that fluoride ion has potential to induce chromosome aberrations in cultured human and rodent cells at doses much higher than those to which humans are exposed. *In vivo* data are also conflicting. Some studies report chromosome damage in rodents, while other studies using similar protocols report negative results.

Potential adverse reproductive effects of fluoride exposure in humans has not been adequately evaluated. Adverse effects on reproduction were reported for rats, mice, fox, and cattle exposed to 100 ppm or greater concentrations of fluoride in their diet or drinking water. Other studies conducted in rats demonstrated that lower concentrations of fluoride (5 mg/kg of body weight) did not result in impaired fertility and reproductive capabilities.

### **Pregnancy**

Teratogenic Effects

#### *Pregnancy Category B*

It has been shown that fluoride crosses the placenta of rats, but only 0.01% of the amount administered is incorporated in fetal tissue. Animal studies (rats, mice, rabbits) have shown that fluoride is not a teratogen. Maternal exposure to 12.2 mg fluoride/kg of body weight (rats) or 13.1 mg/kg of body weight (rabbits) did not affect the litter size or fetal weight and did not increase the frequency of skeletal or visceral malformations. There are no adequate and well-controlled studies in pregnant women. However,

epidemiological studies conducted in areas with high levels of naturally fluoridated water showed no increase in birth defects. Heavy exposure to fluoride during *in utero* development may result in skeletal fluorosis which becomes evident in childhood.

### **Nursing Mothers**

It is not known if fluoride is excreted in human milk. However, many drugs are excreted in milk, and caution should be exercised when products containing fluoride are administered to a nursing woman. Reduced milk production was reported in farm-raised fox when the animals were fed a diet containing a high concentration of fluoride (98-137 mg/kg of body weight). No adverse effects on parturition, lactation, or offspring were seen in rats administered fluoride up to 5 mg/kg of body weight.

### **Pediatric Use**

The use of PreviDent® Gel in pediatric age groups 6 to 16 years as a caries preventive is supported by pioneering clinical studies with 1.1% sodium fluoride gels in mouth trays in students age 11-14 years conducted by Englander, et al.<sup>2,3,4</sup> Safety and effectiveness in pediatric patients below the age of 6 years have not been established. Please refer to the CONTRAINDICATIONS and WARNINGS sections.

### **Geriatric Use**

Of the total number of subjects in clinical studies of 1.1% (w/v) sodium fluoride, 15 percent were 65 and over, while 1 percent were 75 and over. No overall differences in safety or effectiveness were observed between these subjects and younger subjects, and other reported clinical experience has not identified differences in responses between the elderly and younger patients, but greater sensitivity of some older individuals cannot be ruled out. This drug is known to be substantially excreted by the kidney, and the risk of toxic reactions to this drug may be greater in patients with impaired renal function. Because elderly patients are more likely to have decreased renal function, care should be taken in dose selection, and it may be useful to monitor renal function.

### **ADVERSE REACTIONS**

Allergic reactions and other idiosyncrasies have been rarely reported.

### **OVERDOSAGE**

Accidental ingestion of large amounts of fluoride may result in acute burning in the mouth and sore tongue. Nausea, vomiting, and diarrhea may occur soon after ingestion (within 30 minutes) and are accompanied by salivation, hematemesis, and epigastric cramping abdominal pain. These symptoms may persist for 24 hours. If less than 5 mg fluoride/kg body weight (i.e., less than 2.3 mg fluoride/lb body weight) have been ingested, give calcium (e.g., milk) orally to relieve gastrointestinal symptoms and observe for a few hours. If more than 5 mg fluoride/kg body weight (i.e., more than 2.3 mg fluoride/lb body weight) have been ingested, induce vomiting, give orally soluble calcium (e.g., milk, 5% calcium gluconate or calcium lactate solution) and immediately seek medical assistance. For accidental ingestion of more than 15 mg fluoride/kg of body weight (i.e., more than 6.9 mg fluoride/lb body weight), induce vomiting and admit

immediately to a hospital facility.

A treatment dose (a thin ribbon) of PreviDent® Gel contains approximately 2 mg fluoride. A 2 oz. tube contains approximately 266 mg fluoride.

## DOSAGE AND ADMINISTRATION

Follow these instructions unless otherwise instructed by your dental professional:

1. After brushing thoroughly with toothpaste, rinse as usual. Adults and pediatric patients 6 years of age or older, apply a thin ribbon of gel to the teeth with a toothbrush or mouth trays once daily for at least one minute, preferably at bedtime.
2. After use, adults expectorate gel. For best results, do not eat, drink, or rinse for 30 minutes. Pediatric patients, age 6-16 years, expectorate gel after use and rinse mouth thoroughly.

## HOW SUPPLIED

	<b>Fresh Mint</b>	<b>Very Berry</b>
2 oz. (56 g) net wt. plastic tubes.	NDC 0126-0088-02	NDC 0126-0288-02

## STORAGE

Store at controlled room temperature, 68-77°F (20-25°C).

## REFERENCES

1. American Dental Association, Council on Dental Therapeutics, Fluoride compounds, In: Accepted Dental Therapeutics, Ed. 40, Chicago, ADA, 405-407 (1984). 2. H.R. Englander et al., Clinical Anticaries Effect of Repeated Topical Sodium Fluoride Applications by Mouthpieces, JADA, 75, 638-644 (1967). 3. H.R. Englander et al., Residual Anticaries Effect of Repeated Topical Sodium Fluoride Applications by Mouthpieces, JADA, 78, 783-787 (1969). 4. H.R. Englander et al., Incremental Rates of Dental Caries After Repeated Topical Sodium Fluoride Applications in Children With Lifelong Consumption of Fluoridated Water, JADA 82, 354-358, (1971)

### **Colgate Oral Pharmaceuticals, Inc.**

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[www.colgateprofessional.com](http://www.colgateprofessional.com)

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## PRINCIPAL DISPLAY PANEL - 56.6 g Tube Carton - 0088

NDC 0126-0088-02

Colgate®

PreviDent®  
Gel  
Rx Only

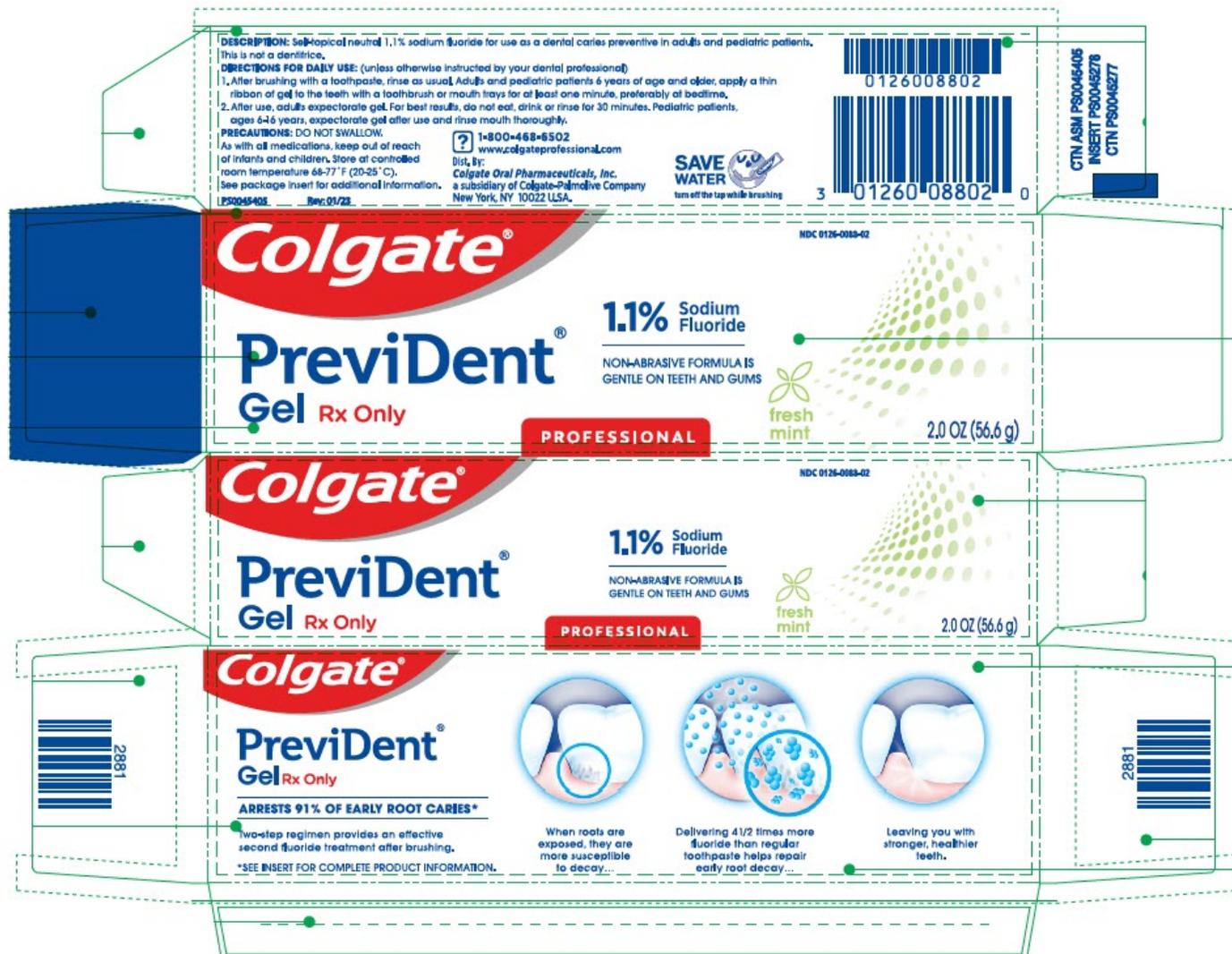
1.1%  
Sodium  
Fluoride

NON-ABRASIVE FORMULA IS  
GENTLE ON TEETH AND GUMS

PROFESSIONAL

fresh  
mint

2.0 OZ (56.6 g)



**PRINCIPAL DISPLAY PANEL - 56.6 g Tube Carton - 0288**

NDC 0126-0288-02

Colgate®

PreviDent®

Gel

Rx Only

1.1%

Sodium

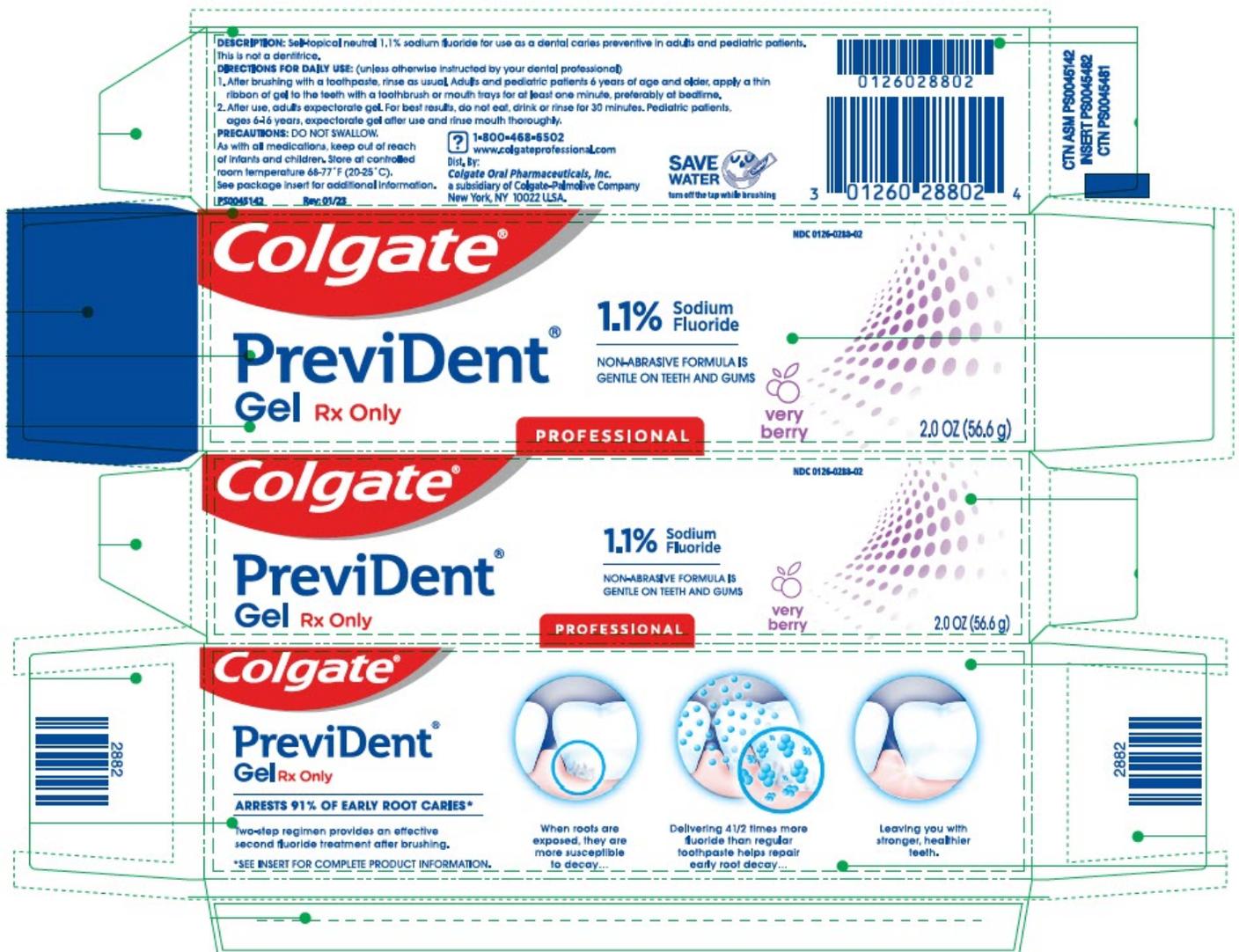
Fluoride

NON-ABRASIVE FORMULA IS  
GENTLE ON TEETH AND GUMS

PROFESSIONAL

very  
berry

2.0 OZ (56.6 g)



PREVIDENT FRESH MINT

sodium fluoride gel, dentifrice

## Product Information

<b>Product Type</b>	HUMAN PRESCRIPTION DRUG	<b>Item Code (Source)</b>	NDC:0126-0088
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>Sodium Fluoride</b> (UNII: 8ZYQ1474W7) (Fluoride Ion - UNII:Q80VPU408O)	Fluoride Ion	5 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>Sorbitol</b> (UNII: 506T60A25R)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>CETYLPYRIDINIUM CHLORIDE</b> (UNII: D9OM4SK49P)	
<b>POLOXAMER 407</b> (UNII: TUF21VW3M2)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>HYDROXYETHYL CELLULOSE (2000 MPA.S AT 1%)</b> (UNII: S38J6RZN16)	

## Product Characteristics

<b>Color</b>	BLUE (Opaque light blue)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	PEPPERMINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:0126-0088-02	1 in 1 CARTON	07/15/2016	
1		56 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
UNAPPROVED DRUG OTHER		08/29/2012	

**PREVIDENT VERY BERRY**

sodium fluoride gel, dentifrice

## Product Information

<b>Product Type</b>	HUMAN PRESCRIPTION DRUG	<b>Item Code (Source)</b>	NDC:0126-0288
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>Sodium Fluoride</b> (UNII: 8ZYQ1474W7) (Fluoride Ion - UNII:Q80VPU408O)	Fluoride Ion	5 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>Sorbitol</b> (UNII: 506T60A25R)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>CETYLPYRIDINIUM CHLORIDE</b> (UNII: D9OM4SK49P)	
<b>POLOXAMER 407</b> (UNII: TUF21VW3M2)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>FD&amp;C RED NO. 40</b> (UNII: WZB9127XOA)	
<b>HYDROXYETHYL CELLULOSE (2000 MPA.S AT 1%)</b> (UNII: S38J6RZN16)	

## Product Characteristics

<b>Color</b>	PINK (Opaque light pink)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	BERRY	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0126-0288-02	1 in 1 CARTON	07/15/2016	
1		56 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
UNAPPROVED DRUG OTHER		08/29/2012	

**Labeler** - Colgate Oral Pharmaceuticals, Inc. (968801118)

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Colgate Oral Pharmaceuticals, Inc.