KOLORZ TOPICAL ANESTHETIC TRIPLE MINT- benzocaine gel KOLORZ TOPICAL ANESTHETIC CHERRY BURST- benzocaine gel KOLORZ TOPICAL ANESTHETIC COTTON CANDY- benzocaine gel KOLORZ TOPICAL ANESTHETIC BLUE RASBERRY- benzocaine gel KOLORZ TOPICAL ANESTHETIC PINA COLADA- benzocaine gel DMG AMERICA, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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### **KOLORZ® TOPICAL ANESTHETIC**

## **Drug Facts**

## Active ingredients (in each gram)

Benzocaine 200 mg

## **Purpose**

Oral Anesthetic

#### Use

For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

## **Warnings**

## Methemoglobinemia warning

Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- pale, gray, or blue colored skin (cyanosis)
- headache
- rapid heartrate
- shortness of breath
- dizziness or lightheadedness
- fatigue or lack of energy

## Allergy alert

Do not use on patients with a history of allergies to local anesthetics such as benzocaine or other "caine" anesthetics.

### Sore throat warning

If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea, or vomiting, consult a doctor promptly. If sore mouth symptoms do not improve in 7 days, or if irritation, pain, or redness persist or worsen, see your dentist or doctor promptly.

#### Do not use

- for teething
- in children under 2 years of age

## When using this product

Avoid contact with eyes. If contact occurs, flush with water.

**If pregnant or breast feeding,** consult a doctor before use.

**KEEP OUT OF REACH OF CHILDREN.** In case of overdose, get medical help or contact a Poison Control Center immediately.

#### **Directions**

- adults and children 2 years of age and older: apply only amount needed to the oral mucosa to prevent or relieve pain
- children under 2 years of age: do not use

#### Other information

- Store at 59 86°F (15 30°C).
- Protect from freezing.

## Inactive ingredients

flavoring, PEG 3350, PEG 400, sucralose. May contain D&C Red #33, FD&C Red #40, D&C Green #5, FD&C Yellow #5, FD&C Blue #1 as a color additive.

## Questions or comments?

800-6626383 • www.dmg-america.com

Distributed by DMG America LLC 242 South Dean St., Englewood, NJ 07631

## PRINCIPAL DISPLAY PANEL - 29.6 grams Bottle Label - Triple Mint

Best Taste... Guaranteed!

kolorz®

Topical Anesthetic Gel (Benzocaine 20%)

Triple Mint



INGREDIENTS: Each gram of Kolorz® Topical Anesthetic Gel contains 200mg of Benzocaine U.S.P., in a water soluble base. D&C Green #5. Sweetened with Sucralose. Does not contain Aspartame or Saccharin. Gluten free.

### NDC 25047-751-01 RE-ORDER # 755101

EMERGENCY RESPONSE: Call Infotrac 1-800-535-5053 For professional use only.



Topical Anesthetic Gel (Benzocaine 20%)

**Triple Mint** 

1 FL OZ (29.6 grams)

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## **Drug Facts**

# Active ingredients (in each gram)

Benzocaine 200 mg

## Purpose

Oral Anesthetic

#### Use

For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

## Warnings

Methemoglobinemia warning: Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- •pale, gray, or blue colored skin (cyanosis)
- ·headache
- rapid heartrate
- shortness of breath
- dizziness or lightheadedness
- •fatigue or lack of energy

Allergy alert: Do not use on patients with a history of allergies to local anesthetics such as benzocaine or other "caine" anesthetics.

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by

fever, headache, rash, swelling, nausea, or vomiting, consult a doctor promptly. If sore mouth symptoms do not improve in 7 days, or if irritation, pain, or redness persist or worsen, see your dentist or doctor promptly.

#### Do not use

- ·for teething
- in children under 2 years of age

#### When using this product Avoid contact with eyes. If contact occurs, flush with water.

If pregnant or breast feeding, consult a doctor before use.

## KEEP OUT OF REACH OF

CHILDREN. In case of overdose, get medical help or contact a Poison Control Center immediately.

#### Directions

 adults and children 2 years of age and older: apply only amount needed to the oral mucosa to prevent or relieve pain
 children under 2 years of age: do not use

#### Other information

•Store at 59 - 86°F (15 - 30°C). •Protect from freezing.

#### Inactive ingredients

flavoring, PEG 3350, PEG 400, sucralose. May contain D&C Red #33, FD&C Red #40, D&C Green #5, FD&C Yellow #5, FD&C Blue #1 as a color additive.

#### Questions or comments?

800-6626383 • www.dmg-america.com

## PRINCIPAL DISPLAY PANEL - 29.6 grams Bottle Label - Cherry Burst

Best Taste... Guaranteed!

kolorz®

Topical Anesthetic Gel (Benzocaine 20%) Cherry Burst



INGREDIENTS: Each gram of Kolorz® Topical Anesthetic Gel contains 200mg of Benzocaine U.S.P., in a water soluble base. FD&C Red #40. Sweetened with Sucralose. Does not contain Aspartame or Saccharin. Gluten free.

# **NDC** 25047-752-01 RE-ORDER # 755102

EMERGENCY RESPONSE: Call Infotrac 1-800-535-5053 For professional use only. Kolorz<sup>®</sup>
Topical Anesthetic G

Topical Anesthetic Gel (Benzocaine 20%)

Best Taste... Guaranteed!

**Cherry Burst** 

1 FL OZ (29.6 grams)

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Rev 03/19

## **Drug Facts**

#### Active ingredients (in each gram)

Benzocaine 200 mg

### Purpose

Oral Anesthetic

#### Use

For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

#### Warnings

Methemoglobinemia

warning: Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- pale, gray, or blue colored skin (cyanosis)
- •headache
- •rapid heartrate
- shortness of breath
   dizziness or lightheadedness
- •fatigue or lack of energy

Allergy alert: Do not use on patients with a history of allergies to local anesthetics such as benzocaine or other "caine" anesthetics.

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea, or vomiting, consult a doctor promptly. If sore mouth symptoms do not improve in 7 days, or if irritation, pain, or redness persist or worsen, see your dentist or doctor promptly.

Do not use
•for teething
•in children under 2 years of age

When using this product

Avoid contact with eyes. If contact occurs, flush with water.

If pregnant or breast feeding, consult a doctor before use.

KEEP OUT OF REACH OF

KEEP OUT OF REACH OF CHILDREN. In case of overdose, get medical help or contact a Poison Control Center

## immediately. Directions

 adults and children 2 years of age and older: apply only amount needed to the oral mucosa to prevent or relieve pain
 children under 2 years of age: do not use

#### Other information

•Store at 59 - 86°F (15 - 30°C). •Protect from freezing.

#### Inactive ingredients

flavoring, PEG 3350, PEG 400, sucralose. May contain D&C Red #33, FD&C Red #40, D&C Green #5, FD&C Yellow #5, FD&C Blue #1 as a color additive.

## Questions or comments?

800-6626383 • www.dmg-america.com

Best Taste... Guaranteed!

kolorz®

Topical Anesthetic Gel (Benzocaine 20%) Cotton Candy



INGREDIENTS: Each gram of Kolorz® Topical Anesthetic Gel contains 200mg of Benzocaine U.S.P., in a water soluble base. D&C Red #33. Sweetened with Sucralose. Does not contain Aspartame or Saccharin. Gluten free.

### NDC 25047-753-01 RE-ORDER # 755103

**EMERGENCY RESPONSE:** Call Infotrac 1-800-535-5053 For professional use only.



Topical Anesthetic Gel (Benzocaine 20%)

Cotton Candy 1 FL OZ (29.6 grams)

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Rev 03/19

## **Drug Facts**

#### Active ingredients (in each gram)

Benzocaine 200 mg

## Purpose

Oral Anesthetic

#### Use

For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

#### Warnings

Methemoglobinemia

warning: Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops: pale, gray, or blue colored skin

- (cyanosis)
- headache
- rapid heartrate shortness of breath
- dizziness or lightheadedness fatigue or lack of energy

Allergy alert: Do not use on patients with a history of allergies to local anesthetics such as benzocaine or other "caine" anesthetics.

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by

fever, headache, rash, swelling, nausea, or vomiting, consult a doctor promptly. If sore mouth symptoms do not improve in 7 days, or if irritation, pain, or redness persist or worsen, see your dentist or doctor promptly. Do not use ·for teething •in children under 2 years of age When using this product Avoid contact with eyes. If contact occurs, flush with water. If pregnant or breast feeding,

consult a doctor before use.

KEEP OUT OF REACH OF

CHILDREN. In case of overdose, get medical help or contact a Poison Control Center immediately.

#### Directions

 adults and children 2 years of age and older: apply only amount needed to the oral mucosa to prevent or relieve pain children under 2 years of age: do not use

#### Other information

•Store at 59 - 86°F (15 - 30°C). ·Protect from freezing

#### Inactive ingredients

flavoring, PEG 3350, PEG 400, sucralose. May contain D&C Red #33, FD&C Red #40, D&C Green #5, FD&C Yellow #5, FD&C Blue #1 as a color additive.

#### Questions or comments?

800-6626383 • www.dmg-america.com

Guaranteed!

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Topical Anesthetic Gel (Benzocaine 20%) Blue Raspberry



INGREDIENTS: Each gram of Kolorz® Topical Anesthetic Gel contains 200mg of Benzocaine U.S.P., in a water soluble base. FD&C Blue #1. Sweetened with Sucralose, Does not contain Aspartame or Saccharin. Gluten free.

### NDC 25047-754-01 RE-ORDER # 755104

**EMERGENCY RESPONSE:** Call Infotrac 1-800-535-5053 For professional use only.



Topical Anesthetic Gel (Benzocaine 20%)

Blue Raspberry 1 FL OZ (29.6 grams)

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Rev 03/19

## **Drug Facts**

#### Active ingredients (in each gram)

Benzocaine 200 mg

## Purpose

Oral Anesthetic

#### Use

For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

#### Warnings

#### Methemoglobinemia

warning: Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- ·pale, gray, or blue colored skin (cyanosis)
- headache
- rapid heartrate
- shortness of breath
- dizziness or lightheadedness fatigue or lack of energy

Allergy alert: Do not use on patients with a history of allergies to local anesthetics such as benzocaine or other "caine" anesthetics.

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by

### fever, headache, rash, swelling, nausea, or vomiting, consult a doctor promptly. If sore mouth symptoms do not improve in 7 days, or if irritation, pain, or redness persist or worsen, see your dentist or doctor promptly. Do not use for teething •in children under 2 years of age When using this product Avoid contact with eyes. If contact occurs, flush with water. If pregnant or breast feeding, consult a doctor before use. KEEP OUT OF REACH OF CHILDREN. In case of overdose, get medical help or contact a Poison Control Center immediately. Directions ·adults and children 2 years of age and older: apply only amount needed to the oral mucosa to prevent or relieve pain -children under 2 years of age: do not use Other information •Store at 59 - 86°F (15 - 30°C). ·Protect from freezing. Inactive ingredients flavoring, PEG 3350, PEG 400, sucralose. May contain D&C Red #33, FD&C Red #40, D&C Green #5, FD&C Yellow #5, FD&C Blue #1 as a color additive. Questions or comments? 800-6626383 • www.dmg-america.com

Guaranteed!

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Topical Anesthetic Gel (Benzocaine 20%) Piña Colada



INGREDIENTS: Each gram of Kolorz® Topical Anesthetic Gel contains 200mg of Benzocaine U.S.P., in a water soluble base. FD&C Yellow #5. Sweetened with Sucralose. Does not contain Aspartame or Saccharin. Gluten free.

# **NDC** 25047-755-01 RE-ORDER # 755105

EMERGENCY RESPONSE: Call Infotrac 1-800-535-5053 For professional use only.



Topical Anesthetic Gel (Benzocaine 20%)

Piña Colada

1 FL OZ (29.6 grams)

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Rev 03/19

## **Drug Facts**

# Active ingredients (in each gram)

Benzocaine 200 mg

## Purpose

Oral Anesthetic

#### Use

For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

#### Warnings

Methemoglobinemia warning: Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- pale, gray, or blue colored skin (cyanosis)
- •headache
- rapid heartrate
- shortness of breath
- dizziness or lightheadedness
   fatigue or lack of energy

Allergy alert: Do not use on patients with a history of allergies to local anesthetics such as benzocaine or other "caine" anesthetics.

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, swelling, nausea, or vomiting, consult a doctor promptly. If sore mouth symptoms do not improve in 7 days, or if irritation, pain, or redness persist or worsen, see your dentist or doctor promptly.

#### Do not use

for teething

•in children under 2 years of age

#### When using this product Avoid contact with eyes. If

contact occurs, flush with water.

#### If pregnant or breast feeding, consult a doctor before use.

KEEP OUT OF REACH OF CHILDREN. In case of overdose, get medical help or contact a Poison Control Center immediately.

#### Directions

 -adults and children 2 years of age and older: apply only amount needed to the oral mucosa to prevent or relieve pain
 -children under 2 years of age: do not use

#### Other information

Store at 59 - 86°F (15 - 30°C).
 Protect from freezing.

#### Inactive ingredients

flavoring, PEG 3350, PEG 400, sucralose. May contain D&C Red #33, FD&C Red #40, D&C Green #5, FD&C Yellow #5, FD&C Blue #1 as a color additive.

## Questions or comments?

800-6626383 • www.dmg-america.com

benzocaine gel

#### **Product Information**

Product Type HUMAN OTC DRUG Item Code (Source) NDC:25047-751

**Route of Administration** DENTAL

## **Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
BENZOCAINE (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	200 mg in 1 g

Inactive Ingredients		
Ingredient Name	Strength	
POLYETHYLENE GLYCOL 3350 (UNII: G2M7P15E5P)		
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)		
SUCRALOSE (UNII: 96K6UQ3ZD4)		
D&C RED NO. 33 (UNII: 9DBA0SBB0L)		
FD&C RED NO. 40 (UNII: WZB9127XOA)		
D&C GREEN NO. 5 (UNII: 8J6RDU8L9X)		
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)		
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)		

## **Packaging**

# Item C	ode Package Des	cription Marketing Sta Date	rt Marketing End Date
1 NDC:2504	7-751- 29.6 g in 1 BOTTLE; Type 0: Product	Not a Combination 09/06/2019	

## **Marketing Information**

Marketing Category	Application Number or Monograph	Marketing Start	Marketing End
	Citation	Date	Date
OTC MONOGRAPH NOT FINAL	part356	09/06/2019	

## KOLORZ TOPICAL ANESTHETIC CHERRY BURST

benzocaine gel

Product Information

Product Type HUMAN OTC DRUG Item Code (Source) NDC:25047-752

**Route of Administration** DENTAL

Active Ingredient/Active Moiety			
Ingredient Name	<b>Basis of Strength</b>	Strength	
BENZOCAINE (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	200 mg in 1 g	

Inactive Ingredients		
Ingredient Name	Strength	
POLYETHYLENE GLYCOL 3350 (UNII: G2M7P15E5P)		
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)		
SUCRALOSE (UNII: 96K6UQ3ZD4)		
D&C RED NO. 33 (UNII: 9DBA0SBB0L)		
FD&C RED NO. 40 (UNII: WZB9127XOA)		
D&C GREEN NO. 5 (UNII: 8J6RDU8L9X)		
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)		
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)		

l	P	ackaging			
	#	Item Code	Package Description	Marketing Start Date	Marketing End Date
		NDC:25047-752- 01	29.6 g in 1 BOTTLE; Type 0: Not a Combination Product	09/06/2019	

Marketing Information			
Marketing Category Application Number or Monograph Citation Date Marketing Start Date			
OTC MONOGRAPH NOT FINAL	part356	09/06/2019	

## KOLORZ TOPICAL ANESTHETIC COTTON CANDY

benzocaine gel

<b>Product Information</b>			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:25047-753
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
BENZOCAINE (UNII: U3RSY48IW5) (BENZOCAINE - UNII:U3RSY48IW5)	BENZOCAINE	200 mg in 1 g

Inactive Ingredients	
Ingredient Name	Strength
POLYETHYLENE GLYCOL 3350 (UNII: G2M7P15E5P)	

POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
D&C RED NO. 33 (UNII: 9DBA0SBB0L)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
D&C GREEN NO. 5 (UNII: 8J6RDU8L9X)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

l	Packaging				
	#	Item Code	Package Description	Marketing Start Date	Marketing End Date
	1	NDC:25047-753- 01	29.6 g in 1 BOTTLE; Type 0: Not a Combination Product	09/06/2019	

Marketing Information			
Marketing Category Application Number or Monograph Citation		Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part356	09/06/2019	

## KOLORZ TOPICAL ANESTHETIC BLUE RASBERRY

benzocaine gel

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:25047-754
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	<b>Basis of Strength</b>	Strength
BENZOCAINE (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	200 mg in 1 g

Inactive Ingredients		
Ingredient Name	Strength	
POLYETHYLENE GLYCOL 3350 (UNII: G2M7P15E5P)		
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)		
SUCRALOSE (UNII: 96K6UQ3ZD4)		
D&C RED NO. 33 (UNII: 9DBA0SBB0L)		
FD&C RED NO. 40 (UNII: WZB9127XOA)		
D&C GREEN NO. 5 (UNII: 8J6RDU8L9X)		
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)		
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)		

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:25047-754- 01	29.6 g in 1 BOTTLE; Type 0: Not a Combination Product	09/06/2019	

Marketing Information  Marketing Category Application Number or Monograph Citation Date Date  Marketing Start Date			

## KOLORZ TOPICAL ANESTHETIC PINA COLADA

benzocaine gel

Product Information				
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:25047-755	
Route of Administration	DENTAL			

Active Ingredient/Active Moiety				
Ingredient Name	<b>Basis of Strength</b>	Strength		
BENZOCAINE (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	200 mg in 1 g		

Inactive Ingredients		
Ingredient Name	Strength	
POLYETHYLENE GLYCOL 3350 (UNII: G2M7P15E5P)		
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)		
SUCRALOSE (UNII: 96K6UQ3ZD4)		
D&C RED NO. 33 (UNII: 9DBA0SBB0L)		
FD&C RED NO. 40 (UNII: WZB9127XOA)		
D&C GREEN NO. 5 (UNII: 8J6RDU8L9X)		
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)		
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)		

F	Packaging			
#	tem Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:25047-755- 01	29.6 g in 1 BOTTLE; Type 0: Not a Combination Product	09/06/2019	

## **Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part356	09/06/2019	

# Labeler - DMG AMERICA, LLC (106792427)

Establishment				
Name	Address	ID/FEI	Business Operations	
Medical Products Laboratories, Inc.		002290302	MANUFACTURE(25047-751, 25047-752, 25047-753, 25047-754, 25047-755), PACK(25047-751, 25047-752, 25047-753, 25047-754, 25047-755), LABEL(25047-751, 25047-752, 25047-754, 25047-755)	

Revised: 10/2021 DMG AMERICA, LLC