# ORABASE BENZOCAINE PURPLE ICE- benzocaine paste, dentifrice Colgate Oral Pharmaceuticals, Inc.

Disclaimer: This drug has not been found by FDA to be safe and effective, and this labeling has not been approved by FDA. For further information about unapproved drugs, click here.

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# Orabase® 20% Benzocaine - Purple Ice

**Drug Facts** 

### **Active ingredient**

Benzocaine 20%

### **Purpose**

Oral Pain Reliever

### Use

for temporary relief of pain associated with canker sores, due to minor irritation or injury of the mouth and gums, or due to minor irritation of the mouth and gums caused by dentures or orthodontic appliances

### **Warnings**

#### Do not use

- for more than 7 days unless directed by a dentist or physician
- if you have a history of allergy to local anesthetics such as procaine, butacaine, benzocaine, or other "caine" anesthetics

### When using this product

- do not exceed recommended dosage
- avoid contact with eyes
- localized allergic reactions may occur after prolonged or repeated use

## Stop use and ask a doctor if

- sore mouth symptoms do not improve in 7 days
- swelling, rash or fever develops
- irritation, pain or redness persists or worsens

**Keep out of reach of children.** If more than used for pain relief is accidentally swallowed, get medical help or contact a Poison Control Center immediately.

### **Directions**

- adults and children 2 years and older: gently dab paste on the site of irritation with a cotton swab or fingertip
- allow to remain in place at least 1 minute and then spit out
- use up to 4 times daily or as directed by a dentist or physician
- children under 12 years of age should be supervised in the use of the product
- children under 2 years of age: consult a dentist or physician

### Other information

store at controlled room temperature, 68-77°F (20-25°C)

## **Inactive ingredients**

mineral oil, cellulose gum, pectin, xanthan gum, polyethylene, flavor

## Questions or comments?

call toll-free **1-800-962-2345** 

# PRINCIPAL DISPLAY PANEL - 11.9 g Tube Carton

Colgate<sup>®</sup>

Orabas e<sup>®</sup> 20% Benzocaine

**ALCOHOL FREE** 

Maximum Strength Oral Pain Reliever

NET WT 0.42 OZ (11.9 g)

### ALCOHOL FREE

# FAST RELIEF for **CANKER & MOUTH SORES**

### Maximum strength relief for:

- · Canker sores · Cheek bites · Toothbrush irritations
- Denture irritations · Orthodontic irritations

#1 Recommended by Pharmacists PASTE



# Colgate

# rabase

### **ALCOHOL FREE**

Maximum Strength Oral Pain Reliever

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Colgate

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Drug Facts (continued)





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Warnings

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Oral Pain Reliever Benzocaine 20% əsodind Active ingredient

Stag Facts

This Formula does not contain ethanol



EXP

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NOTICE: Do not use if glued and flaps have been opened or damaged or if tube tip has been cut prior to opening carton. Colgate Oral Pharmaceuticals, Inc. a subaldary of Colgate-Paincale Company New York, NY 1022 LLSA. www.congesprofessprat.com

### ORABASE BENZOCAINE PURPLE ICE

benzocaine paste, dentifrice

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<b>Product</b>	Intoumo	tion
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Product Type HUMAN OTC DRUG LABEL Item Code (Source) NDC:0126-0082

Route of Administration DENTAL DEA Schedule

## **Active Ingredient/Active Moiety**

Ingredient NameBasis of StrengthStrengthBenzocaine (Benzocaine)Benzocaine19.8 mg in 1 g

### **Inactive Ingredients**

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Ingredient Name	Strength	
Mineral Oil		
Xanthan Gum		
Carboxymethylcellulose Sodium		
Pectin		
High Density Polyethylene		
Isoxaflutole		

### **Product Characteristics**

Color		Score	
Shape		Size	
Flavor	GRAPE, MINT	Imprint Code	
Contains			

### **Packaging**

l	# Item Code	Package Description	Marketing Start Date	Marketing End Date
l	1 NDC:0126-0082-04	12 g in 1 TUBE		

# **Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
UNAPPROVED DRUG OTHER		08/01/2012	

# **Labeler -** Colgate Oral Pharmaceuticals, Inc. (055002195)

Revised: 2/2013

Colgate Oral Pharmaceuticals, Inc.