CREST PRO-HEALTH STAGES- sodium fluoride paste, dentifrice Procter & Gamble Manufacturing Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Crest® Pro-Health® Stages®

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, blue 1

Questions?

1-800-285-9139

Dist. by Procter & Gamble, Cincinnati, OH 45202

PRINCIPAL DISPLAY PANEL - 120 g Tube Label

2+

years

Disney • PIXAR

Cars

Fruit

Burst

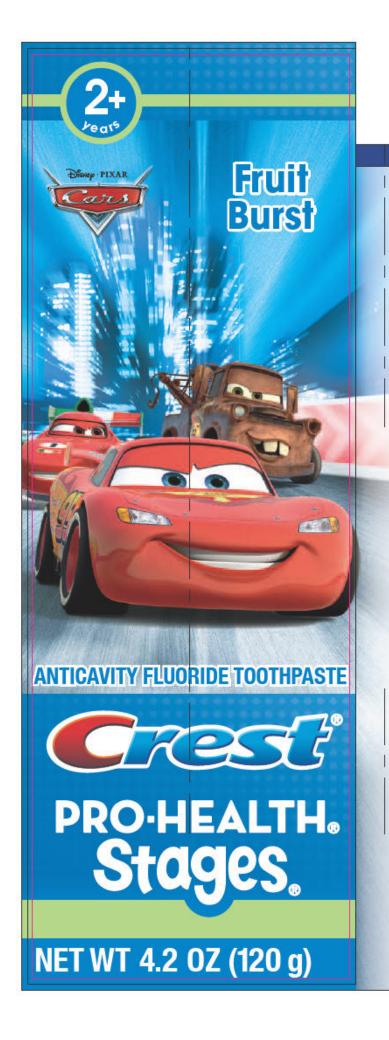
ANTICAVITY FLUORIDE TOOTHPASTE

Crest[®]

 $\textbf{PRO-HEALTH}_{\circledR}$

 $Stages_{\, {\rm \rlap{R}}}$

NET WT 4.2 OZ (120 g)





ANTICAVITY FLUORIDE TOOTHPASTE

Kids will want to brush with Crest toothpaste, featuring Cars. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

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QUIET ZONE

P&G
85% GTIN
/ERSION A
REA GAUGE

© 2011 P&G ©Disney/Pixar

Dist. by Procter & Gamble, Cincinnati, OH 45202

Made in Mexico

For more oral care information visit us at www.crestkids.com

Visit the Disney web site at www.Disney.com

TAMPER EVIDENT: Do not use if inner foil is torn, cut or missing

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QUIET ZONE

92041270

CREST PRO-HEALTH STAGES

sodium fluoride paste, dentifrice

Dro	duct	Info	rmation	,
ГШ			1 1111411101	п

Product Type	HUMAN OTC DRUG LABEL	Item Code (Source)	NDC:37000-674

Route of Administration DENTAL DEA Schedule

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength	
Sodium Fluoride (Fluoride Ion)	Fluoride Ion	2.43 mg in 1 g	

Inactive Ingredients Ingredient Name Strength sorbitol water hydrated silica sodium lauryl sulfate carboxymethylcellulose sodium sodium phosphate saccharin sodium FD&C blue no. 1

Product Characteristics			
Color	BLUE	Score	
Shape		Size	
Flavor	FRUIT	Imprint Code	
Contains			

Packaging				
# Item Code	Package Description	Marketing Start Date	Marketing End Date	
1 NDC:37000-674-04	120 g in 1 TUBE			

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	08/01/2008	

Labeler - Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2013 Procter & Gamble Manufacturing Company