# CREST PRO-HEALTH STAGES- sodium fluoride paste, dentifrice Procter & Gamble Manufacturing Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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Crest® Pro-Health® Stages®

**Drug Facts** 

### **Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

## Purpose

Anticavity toothpaste

#### Use

helps protect against cavities

## **Warnings**

**Keep out of reach of children under 6 yrs of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

- twist off cap to remove foil seal
- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

#### **Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, cellulose gum, flavor, sodium phosphate, sodium saccharin, carbomer, red 28

### Questions?

1-800-285-9139

Dist. by Procter & Gamble, Cincinnati, OH 45202

#### PRINCIPAL DISPLAY PANEL - 120 g Tube Label

2+

years

Bubble Gum

Disney

PRINCESS

ANTICAVITY FLUORIDE TOOTHPASTE

Crest<sup>®</sup>

 $\textbf{PRO-HEALTH}_{\circledR}$ 

 $Stages_{\, {\rm \rlap{R}}}$ 

NET WT 4.2 OZ (120 g)







#### ANTICAVITY FLUORIDE TOOTHPASTE

Kids will want to brush with Crest toothpaste, featuring the Disney princesses. This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.

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QUIET ZONE

P&G 85% GTIN VERSION A REA GAUGE © 2011 P&G © Disney Dist. by Procter & Gamble, Cincinnati, OH 45202

#### Made in Mexico

For more oral care information visit us at www.crestkids.com

Visit the Disney web site at www.Disney.com

TAMPER EVIDENT: Do not use if inner foll is torn, cut or missing

ONIET ZONE

92041383

## **CREST PRO-HEALTH STAGES**

sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG LABEL	Item Code (Source)	NDC:37000-673
Route of Administration	DENTAL	DEA Schedule	

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
Sodium Fluoride (Fluoride Ion)	Fluoride Ion	2.43 mg in 1 g	

Inactive Ingredients			
Ingredient Name	Strength		
sorbitol			
water			
hydrated silica			
sodium lauryl sulfate			
carboxymethylcellulose sodium			
sodium phosphate			
saccharin sodium			
D&C red no. 28			

Product Characteristics				
Color	PINK	Score		
Shape		Size		
Flavor	BUBBLE GUM	Imprint Code		
Contains				

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-673-04	120 g in 1 TUBE		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	08/01/2008	

## Labeler - Procter & Gamble Manufacturing Company (004238200)