

**KMART CORPORATION HEALTHY PROTECTION- stannous fluoride paste, dentifrice**  
**Kmart Corporation**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Drug Facts**

**Active ingredient**

Stannous fluoride 0.454% (0.16% w/v fluoride ion).....Anticavity, Antisensitivity

**Uses**

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

**When using this product** do not use longer than 4 weeks unless recommended by a dentist or physician. **Stop use and ask a dentist if** the sensitivity problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

Brush teeth thoroughly for at least one minute, twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.

Do not swallow

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** ask a dentist.

**Other Information**

*Store in a cool dry place. Keep tube capped when not in use.*

**Inactive ingredients**

water, hydrated silica, glycerin, propylene glycol, PEG-6, sodium tripolyphosphate, zinc lactate, trisodium phosphate, monosodium phosphate, flavor, sodium lauryl sulfate, sodium gluconate, carrageenan, sodium saccharin, polyethylene, xanthan

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**Drug Facts**

**Active ingredient**  
Stannous fluoride 0.454%  
(0.16% w/v Fluoride ion)

**Purpose**  
Anticavity,  
Antisensitivity

**Uses**

- aids in the prevention of dental cavities
- builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact

**Warnings**

- When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.
- Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

**Drug Facts (continued)**

- Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. (1-800-222-1222)

**Directions**

- Adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristled toothbrush. Brush teeth thoroughly for at least one minute, twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- Do not swallow
- Children under 12 years of age: ask a dentist

**Drug Facts (continued)**

**Other information**

- Products containing stannous fluoride may produce surface staining of the teeth
- Adequate tooth brushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- See your dentist regularly

**Inactive ingredients** water, hydrated silica, glycerin, propylene glycol, PEG-6, sodium tripolyphosphate, zinc lactate, trisodium phosphate, monosodium phosphate, fluor, sodium lauryl sulfate, sodium gluconate, carrageenan, sodium saccharin, polyethylene, xanthan gum, titanium dioxide, mica, blue 1

**Store in a cool, dry place.**  
**Keep tube capped when not in use.**



Compare to Crest® Pro-Health®

Anticavity Fluoride Toothpaste

# HEALTHY PROTECTION

NET WT 6.0 OZ (170g)



Compare to Crest® Pro-Health®

Anticavity Fluoride Toothpaste

# HEALTHY PROTECTION

NET WT 6.0 OZ (170g)



Healthy Protection toothpaste delivers comprehensive protection for your teeth against sensitivity and all these other areas that dentists check the most:

- Fights Cavities
- Fights Tartar
- Freshens Breath
- Fights Plaque
- Whitens Teeth

**MADE IN USA**

Made in USA  
Distributed by:  
Kmart Corporation  
Hoffman Estates, IL 60179  
Shop [kmart.com](http://kmart.com)

**PLEASE RECYCLE**

**SATISFACTION GUARANTEE**

Thank you for purchasing this quality product. If you are unsatisfied for any reason, return the unused portion to the store for a full refund or call 1-800-842-7886.

\* This product is not manufactured or distributed by Procter & Gamble, distributor of Crest® Pro-Health

**100% FOR POSITION ONLY**

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282117981  
5820178



Fresh Mint

For Sensitive Teeth  
Whitens Teeth  
Freshens Breath  
Fights Cavities,  
Plaque & Tartar

\*Compare to Crest® Pro-Health

Smart  
sense™

Anticavity Fluoride Toothpaste

HEALTHY  
PROTECTION

NET WT 6.0 OZ (170g)

|           |                          |   |   |   |   |   |   |   |
|-----------|--------------------------|---|---|---|---|---|---|---|
| 1821178R1 | <p><b>Drug Facts</b></p> | <p><b>Active ingredient</b><br/>Stannous Fluoride 0.454%<br/>(0.16% w/v Fluoride Ion)</p> | <p><b>Purpose</b><br/>Anticavity,<br/>Antisensitivity</p> | <p><b>Uses</b> • aids in the prevention of dental cavities<br/>• bulks increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact</p> | <p><b>Warnings</b><br/>• When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.<br/>• Stop use and ask a doctor if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.<br/>• Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. (1-800-222-2222)</p> | <p><b>Directions</b><br/>• Adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristled toothbrush. Brush teeth thoroughly for at least one minute, twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.<br/>• Do not swallow<br/>• Children under 12 years of age: ask a dentist</p> | <p><b>Other information</b><br/>• Products containing stannous fluoride may produce surface staining of the teeth<br/>• Adequate tooth brushing may prevent these stains which are not harmful or permanent and may be removed by your dentist<br/>• See your dentist regularly</p> | <p><b>Store in a cool, dry place.<br/>Keep tube capped when not in use.</b></p> <p>* This product is not manufactured or distributed by Procter &amp; Gamble, distributor of Crest® Pro-Health</p> <p>Made in USA<br/>Distributed by: Kmart Corporation<br/>Hoffman Estates, IL 60179<br/>Shop <a href="http://kmart.com">kmart.com</a></p> |
|-----------|--------------------------|---|---|---|---|---|---|---|

**KMART CORPORATION HEALTHY PROTECTION**

fluoride paste, dentifrice

**Product Information**

|                         |                      |                    |               |
|-------------------------|----------------------|--------------------|---------------|
| Product Type            | HUMAN OTC DRUG LABEL | Item Code (Source) | NDC:49738-178 |
| Route of Administration | DENTAL               | DEA Schedule       |               |

**Active Ingredient/Active Moiety**

| Ingredient Name                  | Basis of Strength | Strength          |
|----------------------------------|-------------------|-------------------|
| STANNOUS FLUORIDE (FLUORIDE ION) | FLUORIDE ION      | 0.4540 g in 100 g |

**Inactive Ingredients**

| Ingredient Name  | Strength |
|------------------|----------|
| WATER            |          |
| ZINC LACTATE     |          |
| SACCHARIN SODIUM |          |

|                            |
|----------------------------|
| POLYETHYLENE GLYCOL 600    |
| SODIUM PHOSPHATE, TRIBASIC |
| SODIUM TRIPOLYPHOSPHATE    |
| SODIUM GLUCONATE           |
| PROPYLENE GLYCOL           |
| XANTHAN GUM                |
| HYDRATED SILICA            |
| GLYCERIN                   |
| SODIUM PHOSPHATE           |
| CHONDRUS CRISPUS           |
| TITANIUM DIOXIDE           |
| SODIUM LAURYL SULFATE      |
| HIGH DENSITY POLYETHYLENE  |
| FD&C BLUE NO. 1            |

**Product Characteristics**

|                 |             |                     |  |
|-----------------|-------------|---------------------|--|
| <b>Color</b>    |             | <b>Score</b>        |  |
| <b>Shape</b>    |             | <b>Size</b>         |  |
| <b>Flavor</b>   | MINT (mint) | <b>Imprint Code</b> |  |
| <b>Contains</b> |             |                     |  |

**Packaging**

| # | Item Code        | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|---------------------|----------------------|--------------------|
| 1 | NDC:49738-178-89 | 1 in 1 CARTON       |                      |                    |
| 1 | NDC:49738-178-82 | 170 g in 1 TUBE     |                      |                    |

**Marketing Information**

| Marketing Category  | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|--|----------------------|--------------------|
| OTC monograph final | part355                                  | 12/01/2012           |                    |

**Labeler** - Kmart Corporation (008965873)

**Registrant** - Lornamead (126440440)

**Establishment**

| Name      | Address | ID/FEI    | Business Operations                     |
|-----------|---------|-----------|---|
| Lornamead |         | 126440440 | manufacture(49738-178), pack(49738-178) |